

WE HAVE DELIVERED OVER 3,300 LIFE GEM DIAMONDS TO OUR SATISFIED FAMILIES!



*Together forever...*

*LifeGem...  
A diamond created  
from the carbon of your  
loved one as a memorial to  
their unique and wonderful life.*



**Love.**

Life's single greatest risk.

Life's single greatest reward.

The most intense feeling we  
can have. Intangible and unexplainable,  
yet ever so real and powerful. Love captures  
your heart in a second and holds it for eternity.

*Love*



MORE THAN A MEMORY

**Like the memory of a loved one, a LifeGem lasts forever.**

The LifeGem® is...

A certified, high-quality diamond created from the carbon of your loved one as a memorial to their unique life.

A way to embrace your loved one's memory day by day.

The most beautiful and timeless memorial available for creating a testimony to their unique life.

Comfort and support when and where you need it.

Your LifeGem memorial will provide a lasting memory that endures just as a diamond does. Forever.

### **Why Choose A LifeGem Diamond?**

The choice of a memorial is a very personal decision. Take time to decide what you really want. LifeGem® offers an exclusive, unique and very personal memorial that never has to leave your side.

You will be together forever. You only have to see it sparkle in the sunlight and you will remember a moment in time, a beautiful memory, a romantic gesture, a private thought, a joke, a kiss, an embrace, something the two of you shared together. And of course, this one-of-a-kind diamond will be a treasured heirloom in your family for generations to come.

We have thousands of clients - each with their own personal story, and each with their own personal LifeGem. But time and again, the one feeling they describe is the comfort and peace they experience when holding the LifeGem of their loved one near.

The LifeGem® is the most exquisite memorial available. It has all of the same characteristics of a high-quality natural diamond, but much more.

————— ● —————  
**You only have to see it sparkle in the sunlight and you will remember a moment in time, a beautiful memory... something the two of you shared together.**

————— ● —————



## LifeGem UK

LifeGem has been producing Memorial Diamonds since 2001 and uses the world's leading laboratories in this field. LifeGem UK is part of the worldwide LifeGem organisation with offices in over 20 countries. We have served over 3000 families; please take time to read the testimonials in this brochure. Full copies of their letters are available for you to read at our offices, but as you can understand we will not send these out.

The owners of the company have had many years experience in the cremation industry, have dealt with thousands of bereaved families and are experienced in the dignified handling of Ashes. We use the same strict process as your local Crematorium.

You are very welcome to visit our offices in Sussex, all we ask is that you phone for an appointment. We will only ever deal with one family at a time. The choice of a memorial is a very private and personal matter, and you should not be hurried or rushed.

## Personal Service

We offer a very personal service. We will visit you at home to undertake the separation of Ashes if you require, alternatively we can arrange for your Funeral Director to do this. In either case there is no extra charge.

Our prices are fully inclusive of VAT, secure couriers and a detailed diamond certificate signed by a gemologist trained by the Gemological Institute of America. They also include the laser engraving of your unique 16 digit ID number onto the girdle of your LifeGem®. There are no hidden extras.

## LifeGem Creation Options

You have the choice of creating these beautiful LifeGem diamonds from either, the ashes, a lock of hair, or multiple sets of ashes or hair in any combination. You can also include a lock of your own hair, thus a LifeGem diamond can be created from the carbon of each of you.

Truly together forever. With a LifeGem, you will never be apart again.



MORE THAN PRICELESS

## Testimonials

The decision to choose a LifeGem was made a couple of years before my husband died. We made it together whilst watching a report on ITV about LifeGem. After my husband died, I remembered my promise and now have a fabulous yellow diamond set in a ring. The diamond appears to change colour with the light, it sparkles and glistens at me - it provided comfort immediately. LifeGem were attentive throughout the whole process, they came and collected the ashes and then kept me up to date with the progress. It was definitely the right thing to do.

*Mrs Clay*

After my children lost their father tragically and suddenly, I thought that if they could carry part of him with them throughout their lives, it might help them coming to terms with it and help them cope with their grief. They are making their diamonds into pieces of jewellery to be worn throughout their lives, hopefully.

*Mrs Holt*

Losing my husband after 40 years of marriage was devastating. I heard about LifeGem shortly after his death and immediately felt this was a most wonderful way of having part of him with me everyday. Every day I wear my ring, I feel he is still with me and this gives me such comfort.

*Mrs Mason*

When you lose the most precious person in your life you lose everything and you feel there is nothing left. But to have a part of Paul on his wedding ring, I feel he is with me every day of my life. Paul was my husband, friend and my rock.

*Mrs Smith*

The best decision I have made was to have this beautiful blue diamond created, and the thought of being able to carry part of him with me at all times is so much more comforting. The diamond is truly stunning - it's such a special way of remembering such a special person.



*Mrs Grayson*

My husband and I were never separated in life and why should it be different after his death. I had his ashes made into a stunning diamond. My diamond is next to my heart so I know we will never be parted. Thank you for everything.

*Mrs Owens*



MORE THAN WE IMAGINED



## Created Individually For You

High-quality created diamonds have been present for more than fifty years. These diamonds are created by placing carbon, the primary element of all diamonds, in conditions that recreate the forces of nature. The patented LifeGem® process differs by using an exact carbon source to create a beautiful and meaningful diamond for you and your family.

In summary, here is how we create your LifeGem diamond...

### **Step 1. Carbon Capture**

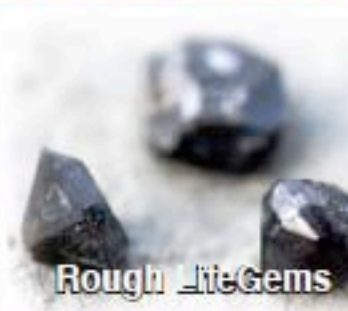
After extensive research and development, we have discovered how to extract the carbon from a lock of hair or existing cremated remains. This process begins with either an amount of hair collected during a routine hair cut, a small portion of the remains from any standard cremation, or both.


### **Step 2. Purification**

Once captured, this carbon is heated to extremely high temperatures under special conditions. This process converts your loved one's carbon to graphite with unique characteristics and elements that will create your one-of-a-kind LifeGem diamond like no other in this world.

### **Step 3. Creation**

To create your LifeGem®, we now place this graphite in one of our unique diamond presses, which replicate the awesome forces deep within the earth — heat and pressure. The more time in the press, the larger the rough diamond crystal that results.





### **Step 4. Certification**

Finally, our skilled diamond cutters facet your LifeGem diamond(s) according to your wishes, laser etch your unique identifier on the girdle, and certify it for authenticity. All LifeGem diamonds are individually inspected, graded, and identified by world-renowned gemologists trained by the Gemological Institute of America (GIA). The world's finest jewellers use this same certification process. A diamond that takes millions of years to occur naturally can now be created from the carbon of your loved one in about twenty-four weeks.<sup>3</sup>

### **Delivery**

We always ship your LifeGem diamonds securely and fully insured with next day delivery and signature required.

### **Guarantee**

Our business reputation depends on your word-of-mouth recommendations. If you're not happy, we're not happy. Because of our customer care, we have the highest rating available from the Better Business Bureau.

With each certified, high-quality, LifeGem memorial diamond, we offer an exclusive **lifetime guarantee** against any and all defects.<sup>4</sup>



ORE THAN A BREAKTHROUGH

KODAK FILM GOLD 200-5



Finished LifeGem

<sup>3</sup> Red and Green LifeGem diamonds may take up to four weeks longer. Blue and White LifeGem diamonds may take up to twelve weeks longer.

<sup>4</sup> This guarantee does not include loss, theft, disappearance, inclusions, or the loss of optical characteristics or breakage due to willful damage to the integrity of your LifeGem created diamond.



## LifeGem® Diamond Characteristics

Like the most precious and rare natural diamonds, LifeGem® diamonds are available in many colours, carat sizes, and cuts to fit your family's personal needs.

### Colour

Of course we offer the LifeGem in the most well known diamond colour - white. We also create fancy coloured diamonds that are rarely found in nature and highly sought after. These LifeGem diamonds are available in brilliant and beautiful blues, reds, yellows, and greens. Like a sunset captured in time or a wave upon the ocean, each LifeGem® will have its own individual hue within the colour family you choose.

### Clarity

At the LifeGem state-of-the-art diamond facility, we pride ourselves on creating the highest quality diamonds possible. Our patented process produces a unique diamond every time, with flaws similar to a natural diamond. LifeGem diamond clarity ratings can range from VVS to I.

### Carats & Cuts

As the most precious and rare diamond you could ever own, your stunning LifeGem diamond makes a unique statement. Choose from carat sizes ranging from .25ct to 2.0ct.<sup>1</sup> With the addition of our new *Family Plans*, you have the cost effective option of creating LifeGem diamonds for the whole family. Family Plan LifeGems range in weight from .10ct to .15ct.

The most brilliant cuts are round, princess, or radiant, but almost any cut you desire is available upon request.<sup>2</sup> Family Plan diamonds are always cut as round brilliants.

<sup>1</sup>Certain colours and cuts may not be available in larger sizes.

<sup>2</sup>Additional amount may apply.

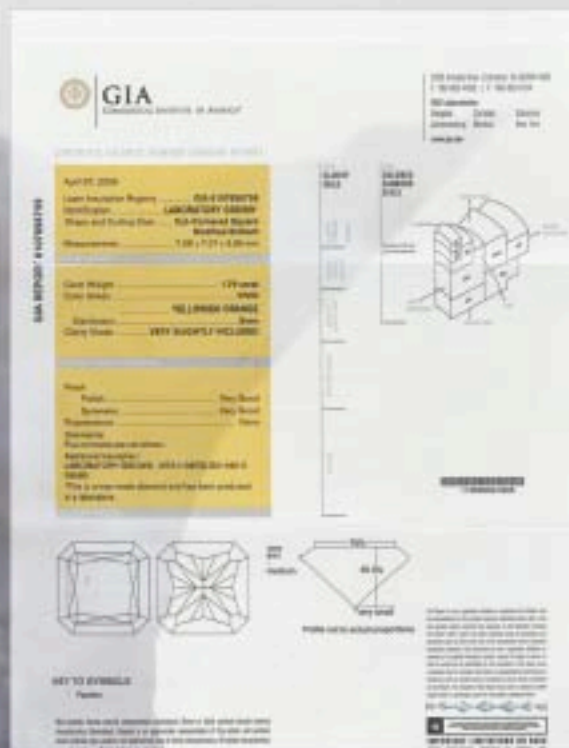


Included free with every LifeGem diamond.

**LifeGem® Diamonds are independently recognized as genuine by the Gemological Institute of America (GIA)**

Each and every LifeGem® diamond is certified for authenticity by a graduate of the Gemological Institute of America and comes with its own beautifully stamped LifeGem certificate showing the carat weight, overall dimensions, colour, clarity, polish, and symmetry.

**Over 3,300 people have their very own LifeGem diamond!**



Available upon request.  
Additional GIA fees apply.

As shown in this GIA grading report, LifeGem diamonds are regularly inspected, identified as diamond, and graded for quality by the Gemological Institute of America.

If you are interested in this supplemental Grading Report directly from the GIA headquarters, please inquire about additional expenses and timelines.





ROUND



RADIANT

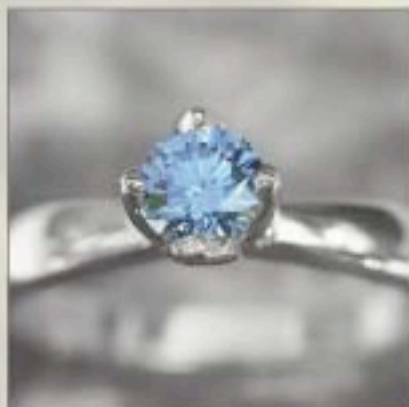


HEART



PRINCESS

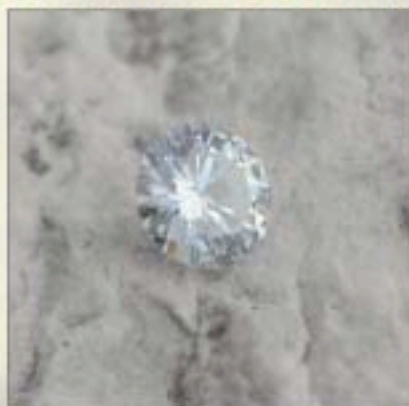
### THE BLUE LIFE GEM



DIAMOND COLLECTION

	CARAT RANGE	PRICE EACH	QTY 2 OR MORE
Option I	.20 - .29	£3,275	£2,950/ea
Option II	.30 - .39	£4,375	£3,950/ea
Option III	.40 - .49	£5,875	£5,300/ea
Option IV	.50 - .59	£7,775	£7,000/ea
Option V	.60 - .69	£9,775	£8,800/ea
Option VI	.70 - .79	£11,695	£10,500/ea
Option VII	.80 - .89	£13,495	£12,150/ea
Option VIII	.90 - .99	£15,695	£14,150/ea

### THE WHITE LIFE GEM



DIAMOND COLLECTION

	CARAT RANGE	PRICE EACH	QTY 2 OR MORE
Option I	.20 - .29	£3,275	£2,950/ea
Option II	.30 - .39	£4,375	£3,950/ea
Option III	.40 - .49	£5,875	£5,300/ea
Option IV	.50 - .59	£7,775	£7,000/ea
Option V	.60 - .69	n/a	n/a
Option VI	.70 - .79	n/a	n/a
Option VII	.80 - .89	n/a	n/a
Option VIII	.90 - .99	n/a	n/a

### THE YELLOW LIFE GEM



DIAMOND COLLECTION

	CARAT RANGE	PRICE EACH	QTY 2 OR MORE
Option I	.20 - .29	£2,495	£2,250/ea
Option II	.30 - .39	£2,995	£2,695/ea
Option III	.40 - .49	£3,995	£3,595/ea
Option IV	.50 - .59	£4,995	£4,495/ea
Option V	.60 - .69	£6,295	£5,695/ea
Option VI	.70 - .79	£7,895	£7,095/ea
Option VII	.80 - .89	£9,995	£8,995/ea
Option VIII	.90 - .99	£10,995	£9,895/ea

#### *One Carat Collection*

<i>1.00 Carat and above</i>	£13,995	call
<i>1.25 Carat and above</i>	£15,995	call
<i>1.50 Carat and above</i>	£18,495	call

All prices shown are for loose LifeGem diamonds only. Prices are in sterling & include VAT.



**THE  
RED  
LIFEGEM**



**THE  
GREEN  
LIFEGEM**

DIAMOND COLLECTION

(Prices shown in this table apply to either Red or Green LifeGem diamonds.)

	CARAT RANGE	PRICE EACH	QTY 2 OR MORE
Option I	.20 - .29	£2,750	£2,475/ea
Option II	.30 - .39	£3,650	£3,295/ea
Option III	.40 - .49	£4,995	£4,495/ea
Option IV	.50 - .59	£5,995	£5,395/ea
Option V	.60 - .69	£6,995	£6,295/ea
Option VI	.70 - .79	£8,295	£7,495/ea
Option VII	.80 - .89	£9,495	£8,595/ea
Option VIII	.90 - .99	£11,295	£10,195/ea
<b>One Carat Collection</b>			
	<b>1.00 Carat and above</b>	£16,895	call
	<b>1.25 Carat and above</b>	£19,895	call
	<b>1.50 Carat and above</b>	£22,495	call

Check our website, LifeGem-UK.com, for current price updates and specials.

## THE LIFEGEM FAMILY PLANS



DIAMOND COLLECTION

	YELLOW LIFEGEMS	RED OR GREEN LIFEGEMS	BLUE OR WHITE LIFEGEMS
Family Pair (minimum purchase - 2)	£1,995/ea	£2,295/ea	£2,695/ea
Family Plus (minimum purchase - 3)	£1,695/ea	£1,995/ea	£2,295/ea
Family Complete (minimum purchase - 4)	£1,495/ea	£1,795/ea	£1,995/ea

You must purchase two diamonds for *Family Pair* pricing, three diamonds for *Family Plus* pricing, and four or more diamonds for *Family Complete* pricing. LifeGem Family Plan diamonds will finish in the .10ct to .15ct range and are always cut as Round Brilliant.

**Important** - Yellow, Red, or Green LifeGem quantities **can** be combined and still qualify for the appropriate Family Plan pricing. Blue and White LifeGems **cannot** be combined to qualify for Family Plan pricing. They must be purchased in individual groups of two, three, or four.



Option VIII  
(.99 - .90)



Option VII  
(.89 - .80)



Option VI  
(.79 - .70)



Option V  
(.69 - .60)



Option IV  
(.59 - .50)



Option III  
(.49 - .40)



Option II  
(.39 - .30)



Option I  
(.29 - .20)



Family Plan  
(.15 - .10)

LifeGem diamond sizes shown here are not to exact size. Use for reference purposes only.

PRICES & SIZES





FIRST

How To Order Your LifeGem®

If you have a lock of your loved one's hair, or if your loved one has previously been cremated, follow the five steps below for your very own LifeGem diamond(s).

1. Enter your contact information

Please enter all of the available information so we may keep you updated as the LifeGem® creation process advances. All of your loved one's information is necessary for your unique identifier.

2. Select your unique LifeGem® diamond(s)

Enter the specifics of each LifeGem® including size, cut, colour, and any personalized inscription.

Each LifeGem® is inscribed with a unique identifier attributed to your family. Optionally, we can add your personalized message. The first 25 characters are £100. Each character thereafter is only £3 (up to a total of 250 characters).

3. Authorisation

Complete the payment information section and review the order terms and conditions. Then, sign the authorisation line on the back of the order form and date.

4. Package and secure

If sending a lock of hair, we need only the amount collected during a routine haircut. If you have less, this option may still apply. Please ask a LifeGem Specialist. If sending cremated remains, separate out NO MORE THAN 8 ounces (~200 grammes) and tightly secure in a plastic bag or other plastic container. DO NOT send all of the remains. Due to purification, what we receive will not be returned.

5. Send your package to LifeGem

In a small shipping box, place the following four items:

- a.) the sealed hair and/or remains,
- b.) copy of the cremation certificate,
- c.) the signed order form, and
- d.) the 50% deposit if paying by cheque.

Mail via REGISTERED POST to:

LifeGem UK Memorial  
Orders  
PO Box 73  
Hassocks BN6 OBT

WHAT HAPPENS NEXT?

Once we receive your order, we immediately assign your unique tracking number to ensure traceability through every step of our process. You will receive a confirmation letter that includes your tracking number for easy reference, as well as your online username and starter password.

As your loved one's carbon proceeds through our process, you will be notified via email as each phase completes. Please log in to our website anytime to follow the progress of your LifeGem®, update your information, or create your free online tribute. As your LifeGem nears completion, we will set up your secure delivery date.

CUSTOMER CARE

If you have any questions or concerns, please call our customer care specialists at 0845 230 4962, or visit us on the web at [www.lifegem-uk.com](http://www.lifegem-uk.com).



# Order Form

Internal Use Only

Partner ID

v10

1.

Your Name - Title & First Last

Address

Address 2 City & County Postcode

Phone Email

Name of Hair Donor / Deceased - First Middle Last

2.

	Option (Carat Size)										Cut				Colour	Price
	I (.20-.29)	II (.30-.39)	III (.40-.49)	IV (.50-.59)	V (.60-.69)	VI (.70-.79)	VII (.80-.89)	VIII (.90-.99)	Other (1.0+)	Round	Princess	Radiant	Heart	Yellow, Green, Red, Blue, or White		
1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Optional Inscription _____																
2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
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3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
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4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Optional Inscription _____																
<b>Family Plans</b> - (B)lue or (W)hite (Y)ellow, (R)ed and/or (G)reen		Diamond #1-B <input type="checkbox"/> W <input type="checkbox"/> Y <input type="checkbox"/> R <input type="checkbox"/> G <input type="checkbox"/> £ _____				Diamond #3-B <input type="checkbox"/> W <input type="checkbox"/> Y <input type="checkbox"/> R <input type="checkbox"/> G <input type="checkbox"/> £ _____										
		Diamond #2-B <input type="checkbox"/> W <input type="checkbox"/> Y <input type="checkbox"/> R <input type="checkbox"/> G <input type="checkbox"/> £ _____				Diamond #4-B <input type="checkbox"/> W <input type="checkbox"/> Y <input type="checkbox"/> R <input type="checkbox"/> G <input type="checkbox"/> £ _____										

3.

For ordering more LifeGems than this form allows, please make a copy or visit LifeGem.com and download additional order forms.

**Payment Information**  Personal Check or

CC # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Same As Above  Name As It Appears On Your Credit Card

Billing Address

Billing Address 2 City & County Postcode

**REQUIRED** - Enter the 3 or 4 digit CID code from the signature panel on the back of your credit card \_\_\_\_\_

Notes \_\_\_\_\_

Subtotal <small>(total of above prices)</small>	
Total <small>(Inclusive of VAT)</small>	
Deposit <small>(Total divided by 2)</small>	

**If Your Need Assistance**  
with this form, or have any  
questions, please call us on  
0845 230 4962.

## Terms and Conditions:

By signing this purchase order, I hereby agree to the following terms and conditions:

- 1.) This purchase order form evidences my obligation to purchase the LifeGem memorial diamonds listed on the reverse of this form (the "LifeGems"). Fifty-percent (50%) of the purchase price for LifeGems, as reflected on the reverse, is due and payable at the time this order is accepted by LifeGem (the "Company") with the remaining fifty-percent due upon delivery. Except as provided in paragraph 6, this order may not be cancelled and the purchase price shall not be refundable.
- 2.) I acknowledge that in order to form a LifeGem, it is necessary to utilize carbon collected from the provided lock of hair or remains. If ordering with cremated remains, I also acknowledge and fully understand that in accordance with my wishes, the carbon will be collected by extracting the carbon from the cremated remains after the cremation is complete. I hereby authorise the Company to use carbon collected from hair or remains of the Deceased for this purpose. I represent and warrant to the Company that I am authorized to grant such authority without the consent of any other person.
- 3.) Whilst the formation of a LifeGem is normally successful, there can be no assurance that it will be successful in every case. During the purification phase, the captured carbon coalesces with the natural carbon used in the diamond growth process, allowing the carbon from the lock of hair or cremated remains to be removed intact. In certain cases, impurities may exist that will not allow for diamond growth and further natural carbon will be infused to achieve a successful LifeGem diamond. I recognize that family members and/or friends of the Deceased and/or hair donor(s) may suffer mental anguish in the event that a LifeGem cannot be created in accordance with their wishes or those of the Deceased. I assume all risks to me and my family members and/or friends of the Deceased and/or hair donor(s) in connection with this order.
- 4.) I agree to indemnify the Company, its representatives, business associates and suppliers, and hold them harmless from and against any loss, cost, damage, claim, liability or expense, including reasonable attorneys' fees, that they may incur by reason of (a) any breach of my representation and warranty in paragraph 2 above or (b) the risks specified in paragraph 3 above.
- 5.) If any LifeGem is smaller than specified in your requested order, your purchase price will be reduced accordingly. If your LifeGem is below .20ct, your price will be reduced by \$100 for every .01ct it falls below .20ct. If the LifeGem is larger than requested, no additional charge will be incurred. In either case, the LifeGem order must still be accepted. All materials received or created by Company remain property of Company until paid in full by the Customer.
- 6.) In the event that a LifeGem is not successfully created for any reason, I agree that the Company's sole liability will be to refund the purchase price reflected on this order. Such refund will not include the cremation of the Deceased or the purchase price of other products or services ordered from the Company or its affiliated retail business, funeral home and crematory partners. Except for such refund, the Company shall have no liability to me or any third party relating to or arising out of this purchase order for any damages, whether direct, indirect, special, incidental, consequential or otherwise.
- 7.) The Company expressly warrants that your LifeGem(s) will be identified as diamonds and accompanied by a grading report from a GIA (GEMOLOGICAL INSTITUTE OF AMERICA) trained gemologist. All other assurances and warranties with respect to the LifeGem, including implied warranties of merchantability and fitness for a particular purpose, are hereby excluded.
- 8.) This purchase order is the complete agreement of the Company with respect to the LifeGem, and no other prior or contemporaneous agreements, correspondence, negotiations, conversations, courses of dealing, usages of trade or courses of conduct shall in any way bind the Company or affect the interpretation or construction of this purchase order.
- 9.) This purchase order can be amended only by a written instrument signed by the Company and me.
- 10.) I understand that in the case of Red or Green LifeGems, I must inform my jeweller that they must not be subjected to direct torch heat above 300 degrees C. Jewellers must cover the diamond or use a heat shield. This does not apply to Yellow, Blue, or White LifeGem diamonds.

Signature

Date



0845 230 4962

WWW.LIFEGEM-UK.COM

The LifeGem logo and name are registered trademarks of International Research & Recovery Corporation. The LifeGem is protected under U.S. Patent #7,255,743.



  
**LIFEGEM**<sup>®</sup>  
MEMORIAL DIAMONDS  
[www.lifegem-uk.com](http://www.lifegem-uk.com)  
0845 230 4962

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